

AMERICAN EXPRESS
MEMBERSHIP REWARDS®

2012 GUIDE

TRAVEL | SHOPPING | DINING & ENTERTAINMENT | MORE

AMERICAN
EXPRESS

WELCOME

AND GET READY TO REWARD YOURSELF!

The Membership Rewards Program is a key part of the Cardmember experience, and we're continually looking for ways to make it more useful, more rewarding and, most of all, more fun. This year is no exception—as you look through this guide you'll find new program features, new partners and new rewards, with more to come in the months ahead.

Check out the “Program Highlights” section for a quick refresher on how the Membership Rewards program works and information about new features like Membership Rewards® Mobile. Or you can flip straight to the “Rewards” section to see a great selection of partners and rewards in travel, shopping, dining and more.

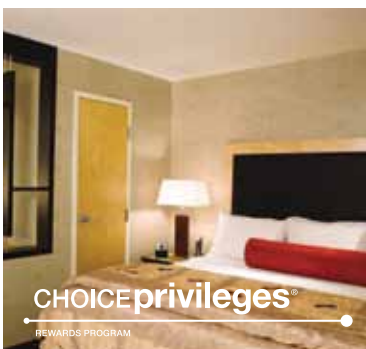
We know the Membership Rewards Program is a big reason why Cardmembers consistently rank American Express high in customer satisfaction surveys. Our goal is to make 2012 the program's best year ever.

And that's especially important to us because the Membership Rewards program is one of the best ways we can say thanks for being a Cardmember.

2012 MEMBERSHIP REWARDS

PROGRAM HIGHLIGHTS

AMERICAN EXPRESS
MEMBERSHIP REWARDS®



NEW PARTNERS & FEATURES

This year, we've got great new rewards in travel, shopping, dining and more. And now you can use the Membership Rewards Program on your smartphone or tablet device.

TRAVEL

Aria Resort and Casino Las Vegas

Certificates for a one-night stay starting at **30,000 points**

Borgata Hotel Casino and Spa

Certificates for a one-night stay starting at **34,000 points**

Choice Hotels

Transfer points to the **Choice Privileges®** program starting at **1,000 points**

Northstar at Tahoe Ski Resort

Lift tickets and more starting at **4,000 points**

Sun Valley Ski Resort

Lift tickets and more starting at **4,000 points**

Telluride Ski Resort

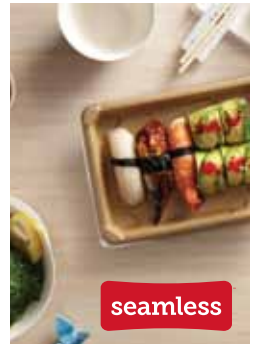
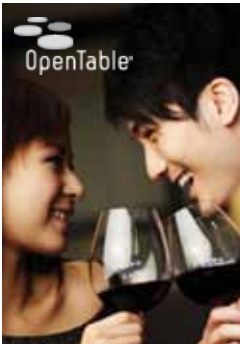
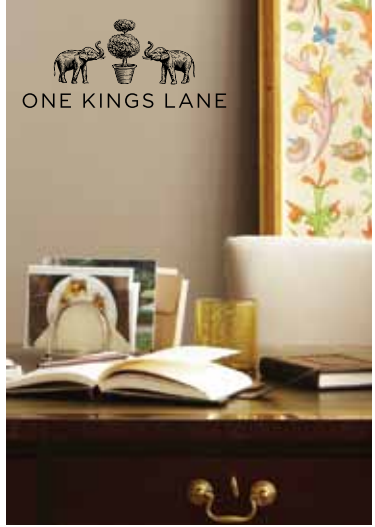
Lift tickets starting at **9,000 points**

Virgin America

Transfer points to the Elevate program from Virgin America starting at **200 points**



vente-privee 
with American Express



NEW PARTNERS & FEATURES

SHOPPING

Groupon

\$15 Gift Card for 1,500 points

One Kings Lane

\$50 eGift Card for 5,000 points

PBteen®

\$50 Gift Card for 5,000 points

vente-privee

\$50 eGift Card for 5,000 points

DINING & ENTERTAINMENT

OpenTable®

\$25 Gift Card for 3,200 points

Rave Cinemas

Movie tickets starting at 4,400 points

Seamless.com

\$10 eGift Card for 1,000 points

SPECIALTY

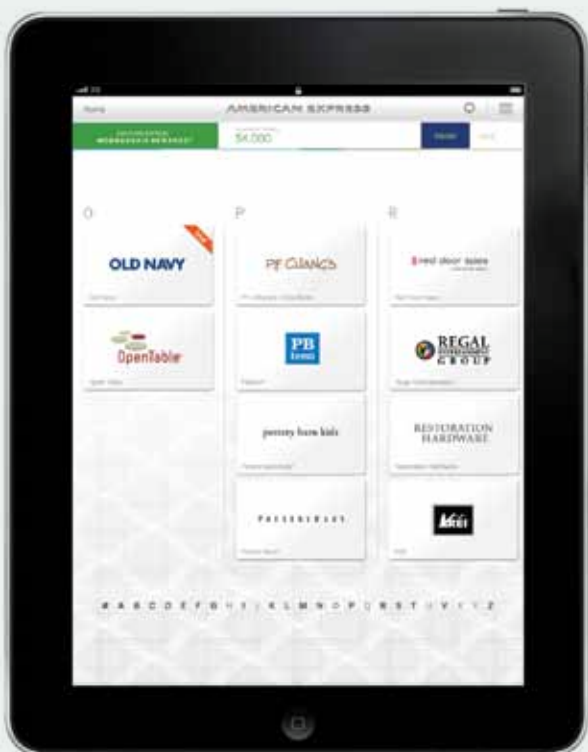
Mercedes-Benz

Certificates for Service or New Vehicle
Lease/Purchase starting at 26,000 points

FINANCIAL

Facebook

Advertising credits starting at 6,750 points



DID YOU KNOW?

You can take the Membership Rewards Program with you

With **Membership Rewards® Mobile**, you can check points balance and use points on over 70 brands of gift cards and millions of rewards, all with just a few taps. From your mobile device, visit membershiprewards.com or download the **American Express® App** for iPhone® and Android™ smartphones.

Shop for gift cards on your tablet—choose from over 70 popular brands of gift cards on the **American Express® App** for your Apple iPad® or Android™ tablet.

There's no limit

to the number of points you can earn, and points don't expire.

There are millions of rewards

to choose from, starting at under 1,000 points.

You can link Cards to get points faster

You can link your eligible American Express Cards in the Membership Rewards program and combine their points balances. You can also link any eligible Corporate Card issued in your name for a fee.

Rewards, account information and much more

are just a few clicks away at membershiprewards.com. You can manage points, get points faster and get rewards, all in one easy-to-use web site. You can also review your rewards transactions and history, and link frequent flyer and frequent guest programs to your Membership Rewards account.

HOW IT WORKS

USE POINTS FOR A VARIETY OF REWARDS

129

TRAVEL PARTNERS

Book travel with points
Transfer points to loyalty programs
Shop for travel certificates & gift cards

405

SHOPPING PARTNERS

Enjoy rewards from the
Membership Rewards catalog
Use points at online retailers, like
shopAmex® and Amazon.com

62

DINING & ENTERTAINMENT PARTNERS

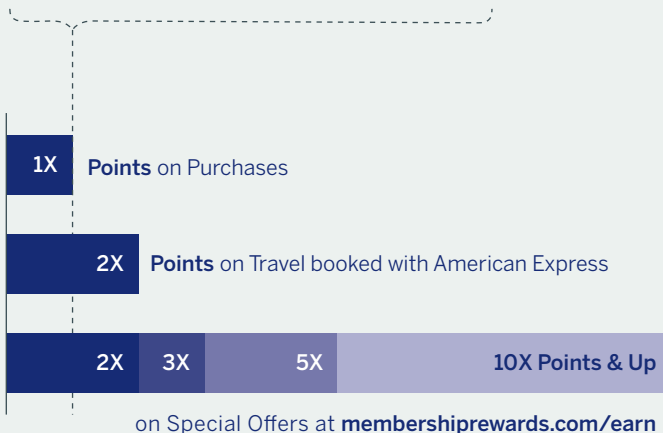
Use points for gift cards and certificates
for your favorite restaurants, events
and experiences

19

MORE OPTIONS

Donate points to charity
Use points to pay your
American Express® Card
bill or your federal taxes

GET POINTS FOR EVERY DOLLAR YOU SPEND



AND **MANAGE POINTS** FROM WHEREVER YOU ARE

WEB Visit membershiprewards.com

PHONE Call **1-800-AXP-EARN**

MOBILE American Express® App for iPhone®
and Android™ smartphones

TABLET Get the American Express® App for Apple iPad®
or Android™ tablet.

GET POINTS FAST, FASTER & FASTEST

Whether you're saving for a special reward, or just looking to take advantage of the many ways to get points, it can be as simple as a cup of coffee.

Fast—Use your Card every day

Reward yourself just for doing what you normally do. Get one point for every dollar you spend on everything from shopping to paying your bills.

Faster—Double points for trips and vacations

Get 2X points for virtually every dollar you spend when you use your Card to book flights, car rentals, hotels and more at [amextravel.com](https://www.amextravel.com)

Fastest—Up to 10X with select stores

Get your next reward at lightning speed!
Get up to 10X points year-round when you spend at over 300 great stores at membershipearn.com/earn



Crate&Barrel

STAPLES

that was easy.™

Target.com

USE POINTS FOR REWARDS YOU'LL LOVE

Use points to travel and shop, for dining and entertainment or even to pay your bills. You can choose from millions of rewards from the finest stores and brands at membershiprewards.com

TRAVEL

Fly to amazing places, stay at top hotels, enjoy unforgettable adventures—all with Membership Rewards points.

Use Points to Travel

Use points to book flights, hotels, cruises and vacation packages at amextravel.com.

Transfer Points

Take a flight, upgrade your seat or get a free night in a top hotel. You can transfer points to frequent flyer and frequent guest programs at over 20 airlines and hotel chains.

Travel Certificates

Use points to get travel certificates for hotels, airlines, car rentals, rail passes, and sports and recreation rewards.



SHOPPING

Get millions of rewards from the brands you love with Membership Rewards shopping.

Shop at Membership Rewards

Choose from thousands of great rewards from leading brands at membershiprewards.com

Shop with Gift Cards

The choice is yours with gift cards from dozens of top stores. You can get your rewards in three hours or less with eCertificates from select stores—they'll be sent straight to your e-mail inbox.

Use Points at Online Retailers

Shop with points at the stores you love. It's about flexibility—you can choose from millions of rewards, and you can pay with points.

shopAmex.com

Use points at over 60 of the best stores on the Web, including Best Buy, Walmart, and more.

Amazon.com

Imagine a store filled with almost limitless rewards. It exists! Use points to get gadgets and electronics, designer clothes and accessories, books, music, and much more at membershiprewards.com/amazon

Look for more online retailers where you can use points, coming soon!

The logo for Dyson, featuring the word "dyson" in a lowercase, bold, sans-serif font.The logo for Sony, featuring the word "SONY" in a bold, uppercase, sans-serif font.The logo for Williams-Sonoma, featuring the words "WILLIAMS-SONOMA" in a bold, uppercase, sans-serif font.The logo for Amazon.com, featuring the word "amazon.com" in a lowercase, bold, sans-serif font, with a curved orange arrow underneath the word "amazon".

DINING & ENTERTAINMENT

Wonderful dining and entertainment adventures await. Use points for gift cards to your favorite restaurants and events of all kinds.

Dining

Use points for gift cards to your favorite fine and casual dining spots. With thousands of options from across the country, there's something for every palate.

Entertainment

Turn points into unforgettable experiences with a variety of entertainment awards, including tickets to movies, concerts and sporting events, music and online gaming gift cards, golf, skiing and so much more.

And if you can't find exactly what you're looking for, you can always use points for an American Express® Gift Card.





HOW TO USE POINTS

1. LOG IN

Log in to membershiprewards.com to see points balance.

2. FIND YOUR REWARD

Finding the perfect reward is easy. Browse through travel, shopping, and experiences on membershiprewards.com to get great ideas or see all the options available. Or search for just the reward you want by brand or point range. Add items to your cart as you go.

3. CHECK OUT

Click on your cart and check out. Your reward will be on its way in no time—electronic gift cards can be in your e-mail inbox in less than three hours.



TAKE A CLOSER LOOK

A weekend getaway in a beautiful city. A new tablet or a big screen TV. Dinner at your favorite casual spot or that new bistro downtown. With the Membership Rewards program, the possibilities are almost endless.

You can choose from millions of different rewards, all available with Membership Rewards points. Yes, we said millions. Almost anything you can imagine, including travel, entertainment, fine and casual dining, and merchandise of every kind from electronics to home decor to toys. Find them directly at membershiprewards.com or through our online retailers where you can use Pay with Points at www.amazon.com and shopAmex.com.

This guide includes an exciting selection of travel, shopping, dining and entertainment rewards. Many rewards are available as eGift cards or eCertificates and can be delivered to your e-mail inbox in three hours or less.

Remember that this is just a selection. To see everything you can get and do with points, there's always one place to go—Membershiprewards.com.

Now it's time to dream, to ponder, to indulge—time to reward yourself!



LOOK INSIDE

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FINANCIAL & CHARITY

GET POINTS FAST, FASTER AND FASTEST

REWARDS AT-A-GLANCE

TRAVEL

FROM THE PAST AND FUTURE OF TRAVEL

Dreaming of using Membership Rewards points to spend a few days on the beach? You're upholding a very old tradition. The first great beach resort was the Bay of Naples in southern Italy, and it was created by the ancient Romans over 2,000 years ago. Every summer, toga-clad tourists flocked to the seaside near Sorrento, where they would stay in fine hotels, enjoy fresh seafood and sail in elegant yachts from cove to cove. Roman fashionistas even developed a type of bikini, made of soft goatskin.

Travel in the young United States was promoted by the need for good postal services. In 1850, American Express was founded to securely deliver packages and financial documents to remote areas of the country, via stagecoach or on horseback, much like the Pony Express. The routes they blazed made it possible for travelers, sightseers and tourists from the East to follow, visiting faraway sites like Yellowstone National Park. Today, the routes are interstate highways.

The next breakthrough in travel might well be space tourism. A select few civilians have already paid to be rocketed into the stratosphere, and at least one company is scheduled to begin regular passenger flights into space in 2013. Space travelers will board for three and a half hour trips, including six minutes of weightlessness floating around the cabin. The next logical step? Space hotels, of course—inflatable space habitats have already been tested.

Membership Rewards points can help take you to beach resorts, national parks and so much more. See how to use points for travel starting on the next page.

3 WAYS TO USE POINTS FOR TRAVEL

TRAVEL WHERE YOU WANT, WHEN YOU WANT USING PAY WITH POINTS

Use Membership Rewards points to book your next flight, hotel, cruise or vacation package at [amextravel.com](https://www.amextravel.com). You can fly anywhere, anytime on virtually any airline with low fares and no seat restrictions or blackout dates. Get the lowest rate guaranteed at over 40,000 properties when you book your stay using Pay with Points. Use points to pay for all of your trip, or pay partly with points and cover the rest with your Card. Continue earning frequent flyer miles when you book flights using Pay with Points.

GET THERE SOONER BY TRANSFERRING POINTS

You may be able to transfer Membership Rewards points to your favorite airline frequent flyer and hotel frequent guest programs. It's easy—look for the "Transfer Points" feature on [membershiprewards.com](https://www.membershiprewards.com) and link your accounts. Please note this feature is currently unavailable for Blue from American Express® and ZYNC from American Express Cardmembers.

GIVE THE GIFT OF TRAVEL WITH CERTIFICATES

Get certificates online or by mail and exchange them for travel rewards in person. You can use certificates for popular travel brands, including car rentals, airline and rail tickets, hotels, ski resorts, theme parks and more.



FEATURED REWARDS

Wondering what travel rewards you can get using points?
Here are some ideas:

UNDER 20,000 POINTS

Harrah's® Las Vegas

1 night deluxe room starting at
14,000 points

Leading Hotels of the World

Leaders Club Membership
10,000 points

Marriott Hotels

1 night stay starting at
15,000 points

National Car Rental®

\$50 certificate for 5,000 points

SeaWorld Parks

Tickets start at 8,100 points

20,000–40,000 POINTS

Delta Air Lines

Round trip economy class ticket
New York–Los Angeles starting at
25,000 points plus taxes/fees
starting at \$5*

Atlantis, Paradise Island

1 night stay starting at
40,000 points

JetBlue Airways

Round trip ticket New York–Puerto
Rico starting at 20,000 points plus
taxes/fees starting at \$5*

Virgin America

Round trip main cabin class ticket
Los Angeles–Chicago starting
at 20,280 points plus taxes/fees
starting at \$5*

W New York

1 night stay starting at
37,000 points

Virgin Atlantic

Round trip economy class ticket
New York/New Jersey–London
starting at 35,000 points plus
taxes/fees starting at \$279*

OVER 40,000 POINTS

All Nippon Airways

Round trip economy class
ticket New York–Tokyo starting
at 45,000 points plus taxes/fees
starting at \$667*

Four Seasons Punta Mita

1 night stay starting
at 98,000 points

*See Terms and Conditions



AIRLINES TRANSFER POINTS

GET THERE SOONER by transferring Membership Rewards points to these frequent flyer programs. One point equals one mile for nearly all participating airlines.



1,000 Membership Rewards points
= 1,000 SkyMiles®



1,000 Membership Rewards points
= 1,000 Club Premier Miles



1,000 Membership Rewards points
= 1,000 Aeroplan®miles

®Aeroplan is a registered trademark
of Aeroplan Canada Inc.



1,000 Membership Rewards points
= 1,000 MilleMiglia miles



1,000 Membership Rewards points
= 1,000 ANA Mileage Club miles



1,000 Membership Rewards points
= 1,000 Avios



IT'S NOT JUST AN AIRLINE. IT'S ISRAEL.

1,000 Membership Rewards points
= 20 Matmid points



1,000 Membership Rewards points
= 1,000 EarlyReturns® miles

AIRLINES TRANSFER POINTS

10

TRAVEL



1,000 Membership Rewards points
= 1,000 Flying Blue Award miles



1,000 Membership Rewards points
= 1,000 HawaiianMiles®



1,000 Membership Rewards points
= 1,000 Avios



250 Membership Rewards points
= 200 JetBlue TrueBlue® points



1,000 Membership Rewards points
= 1,000 KrisFlyer miles

NEW



200 Membership Rewards points
= 100 Elevate points



1,000 Membership Rewards points
= 1,000 Flying Club miles

AIRLINES CERTIFICATES

11

TRAVEL

e



Economy Class Ticket from JFK to Vancouver
= 50,000 points plus taxes/fees starting at \$150

Economy Class Ticket to Hong Kong
= 60,000 points plus charges/taxes/fees
starting at \$845

Economy Class Ticket to Hong Kong = 125,000
points plus taxes/fees starting at \$350



Economy Class Companion Ticket to Australia
= 22,000 points plus charges/taxes/fees
starting at \$1,155

Economy Class Ticket to Australia/
New Zealand = 92,000 points plus taxes/
fees starting at \$656



Economy Class Companion Ticket with
South African Airways = 50,000 points plus
taxes/fees starting at \$482.85

Economy Class Ticket to South Africa
= 95,000 points plus taxes/fees starting
at \$482.85

e



Economy Class Ticket from JFK/BOS to Europe
= 60,000 points plus taxes/fees starting at \$396

Economy Class Ticket from MIA/ORD
to Europe = 60,000 points plus taxes/fees
starting at \$396

Economy Class Ticket from LAX/SFO
to Europe = 65,000 points plus taxes/fees
starting at \$396

HOTEL TRANSFER POINTS

ENJOY A RELAXING STAY at any of these fine hotels by transferring points to these frequent guest programs.

NEW

CHOICEprivileges®

REWARDS PROGRAM

1,000 Membership Rewards points
= 1,000 Choice Privileges points

Comfort Inn®
Comfort Suites®
Quality®
Sleep Inn®
Clarion®
Cambria Suites®
MainStay Suites®
Suburban®
Econo Lodge®
Rodeway Inn®
Ascend Collection®



1,000 Membership Rewards points
= 1,500 Hilton HHonors™ points

Waldorf Astoria™ Hotels & Resorts
Conrad® Hotels & Resorts
Hilton Hotels and Resorts
DoubleTree by Hilton™
Embassy Suites by Hilton™
Hilton Garden Inn™
Hampton by Hilton™
Homewood Suites by Hilton™
Home2 Suites by Hilton™
Hilton Grand Vacations™



1,000 Membership Rewards points
= 333 Starpoints®

St. Regis® Hotels & Resorts
W Hotels®
Four Points® by Sheraton
Le Méridien® Hotels
Sheraton® Hotels & Resorts
Westin® Hotels & Resorts
The Luxury Collection®
ElementSM
Alloft®



1,000 Membership Rewards points
= 1,000 Best Western Rewards® points

Jumeirah
STAY DIFFERENT™

2,300 Membership Rewards points
= 100 Sirius points





LUXURY HOTEL CERTIFICATES

PICTURE YOURSELF in the lap of luxury. Membership Rewards can take you there with certificates to some of the world's finest luxury hotels.



FOUR SEASONS
Hotels and Resorts

1 night stay starting at **41,000 points**
Gift Cards starting at **12,000 points**



THE LEADING HOTELS
OF THE WORLD®

1 night stay starting at
31,000 points



MANDARIN ORIENTAL
THE HOTEL GROUP

1 night stay starting at **36,000 points**
Gift Cards starting at **12,000 points**

THE PENINSULA
HOTELS

1 night stay starting at
36,000 points



1 night stay starting at
25,000 points

THE RITZ-CARLTON®

1 night stay starting at **55,000 points**
Gift Cards starting at **12,000 points**

HOTEL CERTIFICATES

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TRAVEL

ATLANTIS
PARADISE ISLAND, BAHAMAS

1 night stay starting at
40,000 points

e NEW

Borgata
HOTEL CASINO & SPA

1 night stay starting at
34,000 points

DESTINATION
HOTELS & RESORTS

1 night stay starting at
30,000 points

Fairmont
HOTELS & RESORTS

RAFFLES
HOTELS & RESORTS

swissôtel
Hotels & Resorts

1 night stay starting at 30,000 points
Gift Cards starting at 6,000 points

HYATT[®]

1 night stay starting at 20,000 points
Gift Cards starting at 6,000 points



LOEWS
HOTELS • RESORTS

1 night stay starting at
30,000 points





1 night stay starting at 15,000 points
Gift Cards starting at 6,000 points

JW Marriott Hotels®
Autograph Collection®
Renaissance® Hotels
Marriott® Hotels & Resorts
Courtyard®
Fairfield Inn & Suites®
Residence Inn®
TownePlace Suites®
Marriott Vacation Club®

OMNI HOTELS & RESORTS

1 night stay starting at
25,000 points



1 night stay starting at
20,000 points

Radisson
Radisson Blu Hotels & Resorts
Radisson Edwardian Hotels

LAS VEGAS HOTEL CERTIFICATES

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TRAVEL

e NEW

Aria

RESORT & CASINO
LAS VEGAS

1 night stay starting at
30,000 points

e

BELLAGIO[®]
LAS VEGAS

1 night stay starting at
33,000 points

e



CAESARS
PALACE[®]
LAS VEGAS

1 night stay in a Forum Tower Deluxe Room
28,000 points

e

Harrah's[®]
LAS VEGAS

1 night stay in a Deluxe Room
14,000 points

e



MANDALAY BAY
RESORT AND CASINO, LAS VEGAS

1 night stay starting at
23,000 points

e



MGM GRAND[®]
LAS VEGAS

1 night stay in a Deluxe Room
18,000 points





e

Mirage[®]

Vegas Starts Here.[®]

1 night stay starting at
21,000 points

e

THE SIGNATURE
AT MGM GRAND

1 night stay in a Junior Suite
35,000 points

e

VP
THE VENETIAN[®]
THE PALAZZO[®]

1 night stay starting at
35,000 points

e

Wynn[®] LAS VEGAS

1 night stay starting at
35,000 points

CAR & RAIL CERTIFICATES

TRAVEL AT A MORE LEISURELY PACE, touring back-country roads or taking a scenic train trip. Use points to get certificates for car rentals, train tickets, fuel and more.

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TRAVEL



Get certificates starting at
\$50 for 5,000 points

e



Get certificates starting at
\$50 for 5,000 points

e



Get certificates starting at
\$50 for 5,000 points

e



Get certificates starting at
\$50 for 5,000 points



EXPERIENCES CERTIFICATES

WHAT'S YOUR PERFECT ADVENTURE? Go on an African safari, cruise to Antarctica, trek in China and Tibet. The Membership Rewards Program can make it happen with these great adventure travel partners.

Abercrombie & Kent

\$500 certificate for 50,000 points

\$1,000 certificate for 100,000 points



Exchange points to get airline miles and gift certificates. Exchanges start at 1,000 points



\$500 certificate for 50,000 points

\$1,000 certificate for 100,000 points

Tauck Culturios
Tauck Bridges
Tauck Cruising
Tauck World Discovery

CREATE YOUR REWARD

Create Your Reward allows you to build the one-of-a-kind experience of your dreams. Tell us your idea and a Reward Specialist will handle the rest.

To use points for your experience, call 1-800-AXP-EARN (297-3276), Monday through Friday, 9 am to 10 pm ET.

SKI & RESORT CERTIFICATES

WHEN IT'S TIME FOR SOME WINTER FUN, Membership Rewards can put you deep in the powder. Use points for lift tickets, gear rentals, lessons, lodging and more at these world-renowned winter resorts. Rewards are available from from October through April, from 3,000–200,000 points. Visit membershiprewards.com/ski



NEED IT FAST?

Many reward certificates or gift cards can be delivered to your e-mail inbox in 3 hours or less. To find eCertificates, go to membershiprewards.com and look for the eCertificate icon, or check the “Show only eCertificates” check box found on the lower left pane of most product pages.

e = E-MAIL DELIVERY AVAILABLE
IN 3 HOURS OR LESS

CANADA

BRITISH COLUMBIA

QUEBEC



US WEST

CALIFORNIA

COLORADO

e



e



e



NEW



e



e



e



e

NEW



e



UTAH



e



e



IDAHO

OREGON

WYOMING

e

NEW



e



e



US EAST

VERMONT

WEST VIRGINIA

e



e



e



GOLF CERTIFICATES

PLAY A BEAUTIFUL NEW COURSE, work on your swing, get involved in the game. Use points to play at luxury golf properties around the world.

24

TRAVEL



Round of Golf—
Birdie Certificate for 12,000 points
Round of Golf—
Eagle Certificate for 20,000 points

e



Junior Level Membership for 1,500 points
Individual Level Membership for 2,500 points
Champion Club Level
Membership for 5,000 points
Eagle Club Membership for 10,000 points



THEME PARKS CERTIFICATES

THINKING ABOUT A FUN FAMILY OUTING? Use Membership Rewards points to take them on an exciting theme park adventure.



Child Ticket starts at 8,500 points
Adult Ticket for 9,500 points



Child Ticket starts at 8,100 points
Adult Ticket starts at 9,000 points



Universal Studios HollywoodSM
Child Ticket for 7,500 points
Adult Ticket for 9,000 points



Universal Orlando[®] Resort 3-Day Park to Park
Child Ticket for 18,500 points
Adult Ticket for 20,000 points





SHOPPING

NOTES ON SHOPPING, THEN AND NOW

The first real shopping catalog is usually credited to Aaron Montgomery Ward, who began his mail-order business in Chicago in 1872. One key to his success was the new invention of standard clothing sizes, developed for Civil War uniforms. Standard sizes made it possible to buy clothes through the mail for the first time.

The Internet is now a convenient and popular place to shop, and membershiprewards.com makes it easy. But how did online shopping begin? The purchase usually cited as the Internet's first was made on August 11, 1994 by a Dartmouth student. He bought a CD by the rock musician Sting, called "Ten Summoners' Tales", and paid \$12.48, plus shipping.

What about shopping's future? Visionaries predict stores without cash registers where you use your smartphone to buy items and try on clothes in a virtual fitting room. And at some store soon you may find yourself stepping into a closet-sized scanning station. It will measure 200,000 points on your body in 10 seconds, then recommend the perfect pair of jeans.

For the Membership Rewards program, the mobile future is already here. Download the American Express® App for iPhone® and Android™ smartphones and the American Express® App for the Apple iPad® or Android™ tablets. Go to membershiprewards.com/mobile to learn more.

USE POINTS FOR SHOPPING

Getting just the thing you want is easy with Membership Rewards points. Use points to shop online at membershiprewards.com and at our great partner stores. Or get gift cards from a wide range of top brands and stores.

MEMBERSHIP REWARDS

Choose from thousands of great rewards from leading brands at membershiprewards.com/shopping.

ONLINE RETAILERS

Shop with points at the stores you love and choose from millions of rewards. Check out these great online retailers, and look for more coming soon.

shopAmex.com

Use points at over 60 of your favorite stores on the web, including Best Buy, Walmart and more. Simply visit shopAmex.com on the web or use Membership Rewards Mobile.

Amazon.com

Use points to shop for millions of rewards—everything from electronics to designer clothes to books.

GIFT CARDS

Get exactly what you want and shop online or in a store near you. Get gift cards for electronics, clothing, home decor and more. And with select brands, you can get your reward right away—electronic gift cards and certificates will arrive in your e-mail inbox in three hours or less.



FEATURED REWARDS

Looking for some inspiration? We've got some great ideas below. Flip through the next few pages to see many more of the brands you love, and visit membershiPREWARDS.COM to see our full selection of shopping rewards.

UNDER 50,000 POINTS

Bose®

SoundDock® Series II digital music system for **30,200 points**

Dooney & Bourke

Dillen II Satchel for **35,510 points**

Neiman Marcus

\$50 gift card for **5,000 points**

Taylormade

Pure-Lite Stand Bag for **23,400 points**

Tumi

T-Tech Data Zuse Continental Carry-On for **41,500 points**

50,000–100,000 POINTS

KitchenAid®

Professional 600 Series Bowl-Lift Stand Mixer with Bonus Food Grinder Attachment for **68,900 points**

Nikon

Coolpix S8200 16.1MP Digital Camera with 14X Wide Angle Optical Zoom for **51,670 points**

Saks Fifth Avenue

\$500 gift card for **50,000 points**

OVER 100,000 POINTS

MacBook® Pro

17" with 2.2GHz Quad-Core Intel Core i7 for **467,000 points**

Panasonic

55" Viera Full HD 1080p Plasma TV with 3D Capability for **303,700 points**

Samsung

51" 720p 3D Plasma TV for **190,500 points**

ELECTRONICS REWARDS

FROM COMPUTERS AND TABLETS to digital cameras, televisions and home audio, Membership Rewards has all the hottest electronics.

SEE MANY MORE great electronics rewards at membershiprewards.com

30

SHOPPING



15" MacBook® Pro for 409,700 points
MacBook® Pro is a registered trademark of Apple. All rights reserved. Apple is not a participant in or sponsor of this promotion.



QuietComfort® 15 Acoustic Noise Cancelling® Headphones for 37,000 points



Canon
PowerShot 12.1 Megapixel Digital Camera for 41,900 points



hp
Officejet Pro 8500A Ink Jet Color Printer for 84,700 points



Nikon
D5100 Digital SLR Camera for 139,180 points



Panasonic
Expandable Digital Cordless Answering System for 14,200 points



SAMSUNG

32" HD 720p LED TV for
122,300 points



SHARP

Sharp 42" AQUOS 1080p LCD HDTV for
125,500 points



SONY
make.believe

iPod Clock Radio for
18,200 points



TOSHIBA

15.6" Laptop Package for
108,300 points



FASHION GIFT CARDS

TIME TO REFRESH YOUR LOOK? With a gift card from one of your favorite brands, you can shop for just what you want, online or in your neighborhood.

e



Banana Republic GiftCards
starting at \$25 for 2,500 points



Bergdorf Goodman Gift Cards
starting at \$50 for 5,000 points



Brooks Brothers Gift Cards
starting at \$50 for 5,000 points



Coach Gift Cards
starting at \$50 for 5,000 points

e



Cole Haan Gift Cards
starting at \$50 for 5,000 points



Gap GiftCards
starting at \$10 for 1,000 points

e



Kohl's® Gift Cards
starting at \$25 for 2,500 points



Lands' End® Gift Cards
starting at \$25 for 2,500 points

FASHION GIFT CARDS

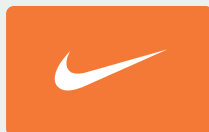
34

SHOPPING



Neiman Marcus Gift Cards
starting at \$50 for 5,000 points

e



Nike Gift Cards
starting at \$25 for 2,500 points

e



Old Navy Gift Cards
starting at \$10 for 1,000 points



Saks Fifth Avenue Gift Cards
starting at \$50 for 5,000 points



Talbots Gift Cards
starting at \$50 for 5,000 points



Tourneau Gift Certificates
starting at \$100 for 10,000 points

e NEW



vente-privee eGift Cards
starting at \$50 for 5,000 points



Victoria's Secret Gift Cards
starting at \$25 for 2,500 points

e



Zappos.com Gift Cards
starting at \$50 for 5,000 points



NEED IT FAST?

Many reward certificates or gift cards can be delivered to your e-mail inbox in 3 hours or less. To find eCertificates, go to **membershiprewards.com** and look for the eCertificate icon, or check the "Show only eCertificates" check box found on the lower left pane of most product pages.

e = E-MAIL DELIVERY AVAILABLE
IN 3 HOURS OR LESS

FASHION REWARDS

SEE MANY MORE fashion accessories and more jewelry
at membershiprewards.com

36

SHOPPING



BAUME & MERCIER
HAUTS-DE-MOROGÈRIE GENEVE '83C

Hampton Men's Watch for
415,100 points



DOONEY & BOURKE

Florentine Medium Zip Hobo for
33,300 points



LAGOS

Caviar Oval Rope Bracelet for
43,137 points



MICHAEL KORS

Hamilton Large Tote for
35,400 points



Wayfarer Sunglasses for
14,430 points



Simply Sophisticated Charm Bracelet for
31,400 points

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FPO



Alpha Frequent Traveler for
69,900 points





MILLIONS OF REWARDS. GET THEM WITH POINTS.

Use points at online retailers to get millions of great deals on almost anything you might want or need. Plus, you can pay with points.

You can already pay with points at www.amazon.com and shopAmex.com. Look for more online retailers where you can use points, coming soon.

See membershiprewards.com to learn more.

HOME GIFT CARDS

WHETHER IT'S YOUR HOME OR OFFICE, it's so much nicer to be in a place that gives you comfort and pleases your eye. The Membership Rewards Program makes it easy with gift cards from top home decor and home improvement brands.

e



The Home Depot® Gift Cards
starting at \$25 for 2,500 points

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NEW



One Kings Lane eGift Cards
starting at \$50 for 5,000 points

e

NEW



PBteen® Gift Cards
starting at \$50 for 5,000 points

e



Pottery Barn® Gift Cards
starting at \$50 for 5,000 points

e



Pottery Barn Kids® Gift Cards
starting at \$50 for 5,000 points



Restoration Hardware Gift Certificates
starting at \$50 for 5,000 points

e



west elm Gift Cards
starting at \$50 for 5,000 points

e



Williams-Sonoma® Gift Cards
starting at \$50 for 5,000 points

HOME REWARDS

SEE MANY MORE appliances, kitchen gadgets and home decor rewards at membershiprewards.com

40

SHOPPING



FPO



6.5 Quart Stainless Slow Cooker for
30,200 points



FPO

dyson

DC41 Animal Vacuum for
93,700 points



FPO

Calphalon 

Calphalon® Unison Nonstick 10-Piece
Cookware Set for 90,500 points



FPO

Cuisinart

SmartPower Deluxe Duet™ Blender/
Food Processor for 20,400 points



Enameled Cast Iron Square Skillet Grill for
19,600 points



Mini Plus Brewer Package for
32,100 points



Artisan Series Stand Mixer for
52,970 points



Pro Series Platinum Pilot Combo for
76,100 points



Genesis S-310 Gas Grill for
152,600 points



Electric Blue Push-Button Corkscrew for
5,500 points

BEAUTY & SPA GIFT CARDS

WHAT COULD BE A BETTER REWARD than a relaxing day at the spa? Or treat yourself to a new beauty essential—fragrances, lotions, aromatherapy and more.

42

SHOPPING

e



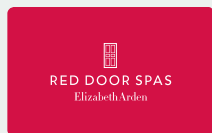
Bath & Body Works® Gift Cards
starting at \$10 for 1,000 points

e



L'Occitane Gift Cards
starting at \$25 for 2,500 points

e



Red Door Spas Gift Cards
starting at \$50 for 5,000 points

e



SpaFinder® Gift Cards
starting at \$25 for 3,000 points



SPECIALTY GIFT CARDS

BOOKS, GADGETS, FLOWERS, computers and more. Use points for gift cards from a range of top specialty stores.

e



Barnes & Noble Gift Card
starting at \$50 for 5,000 points



Brookstone Gift Cards
starting at \$25 for 2,500 points

e



Prepaid Membership Certificates to join or
upgrade only starting at 5,000 points



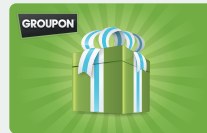
Dell Inc. Gift Certificates
starting at \$50 for 5,000 points

e



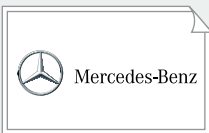
FTD.com Flowers and Gifts Gift Certificates
starting at \$25 for 2,500 points

e NEW



Groupon Gift Cards
starting at \$15 for 1,500 points

NEW



Certificates for service or new vehicle
lease/purchase starting at 26,000 points



REI Gift Cards
starting at \$50 for 5,000 points

SPORTING GOODS REWARDS

ESCAPE AND ENJOY a round of golf or a scenic bike ride—use points for gift cards or rewards from your favorite sporting goods brands.

SEE MANY MORE at membershiprewards.com

44

SHOPPING





Callaway

Callaway Razr XF Irons for
173,000 points



NEVER STOP EXPLORING™

Apex Bionic Jacket for
17,100 points



OAKLEY

Oakley Fast Jacket XL Sunglasses
for 24,100 points



TaylorMade

TaylorMade Ghost Spider Putter
for 24,100 points



Titleist
1 ball in golf.

Titleist Pro V1 Golf Balls for
7,800 points



TREK

Trek Pure Sport Comfort Bike
for 77,400 points



DINING & ENTERTAINMENT

THE PAST AND PRESENT OF EATING OUT

In 2011, researchers discovered what may have been an early drive-thru window in the 5,000-year-old ruins of a Sumerian village. They speculate that hungry soldiers and travelers would swing by one of the two windows in a large central building for a takeout bowl of lentils and goat, along with a handful of clay bullets for their slingshots.

Paper takeout menus could one day be a thing of the past, now that restaurants have started displaying QR codes in their front windows. To “take” a menu, you just scan the little square matrix with any QR code reader app on your smartphone.

An urban picnic adventure called the Dîner en Blanc was first held in Paris by a small group of friends in 1988. The annual outdoor dinner party now draws thousands and has spread to North American cities. Its location is only revealed just before the event, and diners are required to arrive dressed in white, with their own table, cutlery crystal and victuals.

Use Membership Rewards points for your own dining adventures. Gift cards that you can use at thousands of fine-dining and casual restaurants begin on the next page.

USE POINTS FOR DINING & ENTERTAINMENT

DINING

Use points to get gift cards to your favorite fine and casual dining spots. There's something for every palate and thousands of convenient locations around the country.

Dining gift cards are available in amounts starting at \$25 for 2,500 points.

ENTERTAINMENT

Entertainment rewards include gift cards and tickets to all kinds of events from movies and theatres to concerts and sporting events, starting at 2,000 points.

Turn points into unique experiences with entertainment gift cards and tickets. Whether you're looking for movies, concerts, sporting events or theater shows, Membership Rewards points can help get you there. Entertainment rewards start at 2,000 points.



FEATURED REWARDS

We've got so many dining options it can be hard to choose just one. See below for some ideas and turn the page for many more. Visit membershiprewards.com for our full list of dining and entertainment rewards.

UNDER 5,000 POINTS

AMC Theatres®

4 AMC Gold Experience™ Tickets
for 4,400 points

The Cheesecake Factory®

\$25 gift card for 2,500 points

Chili's Grill & Bar

\$25 gift card for 2,500 points

OpenTable®

\$25 gift card for 3,200 points

P.F. Chang's China Bistro®

\$25 gift card for 2,500 points

Regal Entertainment Group

4 Regal Premiere Super Saver
Tickets for 4,400 points

5,000–10,000 POINTS

Benihana

\$50 gift card for 5,000 points

The Capital Grille®

\$50 gift card for 5,000 points

Fleming's® Prime

Steakhouse & Wine Bar

\$50 gift card for 5,000 points

Ruth's Chris Steak House®

\$50 gift card for 5,000 points

Telecharge

Broadway show tickets starting
at 7,000 points

OVER 10,000 POINTS

Fourth Wall Restaurants

\$100 gift card for 10,000 points

Morton's, The Steakhouse®

\$100 gift card for 10,000 points

Smith & Wollensky™

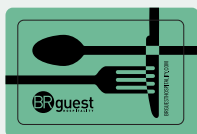
\$100 gift card for 10,000 points

FINE DINING GIFT CARDS

WONDERFUL FOOD, IMPECCABLE SERVICE, A BEAUTIFUL SETTING—dining at its finest. Treat yourself to a memorable dining experience with a gift card to one of these top restaurants.

50

DINING & ENTERTAINMENT



Gift Cards starting at
\$50 for 5,000 points

B.R. GUEST HOSPITALITY

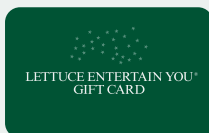
Atlantic Grill
Bill's Bar & Burger
Dos Caminos
Kibo Japanese Grill
Strip House
Wildwood Barbeque



Gift Cards starting at
\$50 for 5,000 points

CHINA GRILL MANAGEMENT

Asia de Cuba
China Grill
Ed's Chowder House
Red Square
The Empire Hotel Rooftop
and more



Gift Cards starting at
\$50 for 5,000 points

LETTUCE ENTERTAIN YOU® ENTERPRISES, INC.

Everest®
L20®
Mon Ami Gabi®
Shaw's Crab House®
Tru®
Wildfire® and more





The Capital Grille® Gift Cards
starting at \$50 for 5,000 points



Fleming's® Prime Steakhouse & Wine Bar
Gift Cards starting at \$50 for 5,000 points



Fourth Wall Restaurants Gift Cards
starting at \$100 for 10,000 points



McCormick & Schmick's Seafood Restaurants
Gift Cards starting at \$50 for 5,000 points

e



Morton's, The Steakhouse® Gift Cards
starting at \$100 for 10,000 points

NEW



OpenTable® Gift Cards
starting at \$25 for 3,200 points



Roy's Hawaiian Fusion® Cuisine Gift Cards
starting at \$50 for 5,000 points



Ruth's Chris Steak House® Gift Cards
starting at \$50 for 5,000 points



Seasons 52 Gift Cards
starting at \$50 for 5,000 points



Smith & Wollensky™ Gift Cards
starting at \$100 for 10,000 points

CASUAL DINING GIFT CARDS

FOOD AND FUN IN A CASUAL SETTING IS YOURS TO ENJOY—it's easy with Membership Rewards. Just use points for a gift card to any of these great restaurants.

52

DINING & ENTERTAINMENT



NEED IT FAST?

Many reward certificates or gift cards can be delivered to your e-mail inbox in 3 hours or less. To find eCertificates, go to membershiprewards.com and look for the eCertificate icon, or check the "Show only eCertificates" check box found on the lower left pane of most product pages.



= E-MAIL DELIVERY AVAILABLE
IN 3 HOURS OR LESS



Benihana Gift Cards
starting at \$50 for 5,000 points



Bonefish Grill Gift Cards
starting at \$25 for 2,500 points



California Pizza Kitchen Gift Cards
starting at \$25 for 2,500 points



The Cheesecake Factory® Gift Cards
starting at \$25 for 2,500 points



Chili's Grill & Bar Gift Cards
starting at \$25 for 2,500 points

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Legal Sea Foods Gift Cards
starting at \$50 for 5,000 points



LongHorn Steakhouse Gift Cards
starting at \$25 for 2,500 points

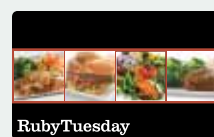


Maggiano's Little Italy® Gift Cards
starting at \$25 for 2,500 points

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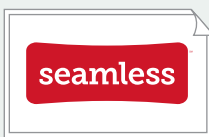


P.F. Chang's China Bistro® Gift Cards
starting at \$25 for 2,500 points



RubyTuesday Gift Cards
starting at \$25 for 2,500 points

e NEW



Seamless.com eGift Cards
starting at \$10 for 1,000 points

ENTERTAINMENT REWARDS

Whether it's the newest Hollywood blockbuster, the big game or a great concert, Membership Rewards has got your ticket. Use points for gift cards and certificates to movie theaters and events of all kinds.

54



AMC Theatres® Movie Pack
for 2 at 3,500 points

4 AMC Gold Experience™
Tickets for 4,400 points

10 AMC Gold Experience™
Tickets for 10,800 points



Cinemark Movie Pack for 2
for 3,000 points

4 Cinemark Platinum
Supersaver Tickets for 4,400 points

10 Cinemark Platinum
Supersaver Tickets for 10,800 points



4 National Amusements
Prestige Movie Tickets for 4,400 points

10 National Amusements
Prestige Movie Tickets for 10,800 points



Regal Entertainment Group
Ultimate Premiere Movie Pack
for 3,500 points

4 Regal Premiere
Super Saver Tickets for 4,400 points

10 Regal Premiere
Super Saver Tickets for 10,800 points

*Please note that Corporate Cardmembers with only the Corporate Card enrolled in the Membership Rewards program are not eligible for this reward.



25 Songs on iTunes® for 4,500 points
50 Songs on iTunes® for 8,000 points



4 Rave Cinemas Tickets for 4,400 points
10 Rave Cinemas Tickets for 10,800 points



Tickets for spectacular Broadway shows
and great live entertainment starting at
7,000 points†



Tickets to concerts, sporting events
and other live shows starting at
2,000 points†

e



Virtual Game Cards
starting at 200 points

Virtual Goods
starting at 200 points

Game Cards
starting at 2,500 points

TAKE THE MEMBERSHIP REWARDS PROGRAM WITH YOU

With Membership Rewards® Mobile, you can check your point balance and use points on hundreds of gift cards and millions of rewards, all with just a few taps. From your mobile device, visit membershiprewards.com or download the American Express® App for iPhone® and Android™ smartphones.

Shop for gift cards on your tablet—Choose from over 70 popular brands of gift cards on the American Express® App for your Apple iPad® or Android™ tablet.



Available on
mobile and tablet



FINANCIAL & CHARITY OFFERS

USE POINTS TO SUPPORT the important causes that mean the most to you, or just to simplify your financial life. Donate to over one million worthy organizations, pay your bills or taxes, and use points in ways you would normally use cash or credit.



American Express® Gift Cards
starting at \$25 for 5,000 points



American Express® Travelers Cheques
starting at \$50 for 10,000 points

USE POINTS FOR EVERYDAY CHARGES



Redemptions starting at
1,000 points†

facebook

Advertising credits
starting at 6,750 points

MEMBERSGIVE

Use any American Express® Card for charitable giving.

1,000 Membership Rewards points
= \$10 donation

**OFFICIAL
PAYMENTS**
www.OfficialPayments.com

Pay federal, state and local taxes,
bills and fees starting at 200 points†

PAY1040|COM

Pay taxes and convenience fees,
starting at 200 points†

†Please note that Corporate Cardmembers with only the Corporate Card enrolled in the Membership Rewards program are not eligible for this reward.

GET POINTS FAST, FASTER AND FASTEST

Whether you're saving for a special reward, or just looking to take advantage of the many ways to get points, it can be as simple as a cup of coffee.

FAST—USE YOUR CARD EVERY DAY

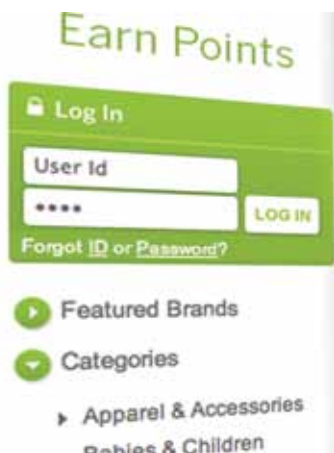
Reward yourself just for doing what you normally do. Get one point for every dollar you spend on virtually everything from shopping to paying your bills.

FASTER—DOUBLE POINTS FOR TRIPS AND VACATIONS

Get 2X points for every dollar you spend when you use your Card to book flights, car rentals, hotels and more at amextravel.com

FASTEST—UP TO 10X WITH SELECT ONLINE RETAILERS

Get your next reward at lightning speed! Get up to 10X points when you spend at over 300 popular online retailers at membershiprewards.com/earn



BONUS POINTS PARTNERS

GETTING POINTS FASTER means getting rewards faster! You can get up to 10X points for every dollar you spend.

Just use your Card when you shop at these and other great stores through membershiprewards.com/earn



Starting at
3X points

Buy.com

Starting at
3X points

Crate&Barrel

Starting at
3X points



Starting at
3X points



Starting at
3X points



Get
10X points



Starting at
3X points

Target.com

Starting at
3X points

REWARDS AT-A-GLANCE

TO LEARN MORE ABOUT THESE PARTNERS and browse your reward options, visit membershiprewards.com

TRAVEL

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
Abercrombie & Kent	21	50,000	Deer Valley	23	6,000
Aeromexico	9	1,000	Delta Air Lines	9	1,000
Aeroplan®	9	1,000	Destination Hotels	16	30,000
Air France	10	1,000	EL AL Israel Airlines	9	1,000
Alitalia	9	1,000	Enterprise Rent-A-Car®	20	5,000
Amtrak®	20	5,000	Fairmont, Raffles, Swissôtel	16	30,000
ANA	9	1,000	Four Seasons Hotels & Resorts	15	12,000
Aria	18	30,000	Frontier Airlines	9	1,000
Aspen/Snowmass	23	3,000	Harrahs	18	14,000
Atlantis Paradise Island	16	40,000	Hawaiian Airlines®	10	1,000
Avis	20	5,000	Heavenly	23	4,000
Beaver Creek	23	4,000	Hilton HHonors™	12	1,000
Bellagio	18	33,000	Hyatt	16	6,000
Best Western	13	1,000	Iberia	10	1,000
Borgata	16	34,000	Jackson Hole	23	4,000
Breckenridge	23	4,000	JetBlue	10	20,000
British Airways	9	1,000	Jumeirah Hotels & Resorts	13	2,300
Busch Gardens	25	8,500	Keystone	23	4,000
Caesars Palace	18	28,000	Killington	23	3,500
Canyons Resort	23	4,000	Leading Hotels of the World	15	31,000
Cathay Pacific	11	50,000	Loews	16	30,000
Choice Hotels	12	1,000	Mammoth	23	4,000
Copper Mountain	23	3,500	Mandalay Bay	18	23,000
Create Your Reward	21	20,000	Mandarin Oriental	15	12,000

TRAVEL CONTINUED

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
Marriott	17	6,000	South African Airways	11	50,000
MGM Grand	18	18,000	Starwood Preferred Guest®	12	1,000
Mirage	19	21,000	Steamboat	23	3,500
Mont Tremblant	23	3,500	Stowe	23	8,000
Mt. Bachelor	23	3,500	Stratton Mountain	23	3,500
National Car Rental®	20	5,000	Sun Valley	23	4,000
Northstar at Tahoe	23	4,000	SWISS	11	60,000
Omni Hotels	17	25,000	Tauk	21	50,000
Park City Mountain Resort	23	3,500	Telluride	23	9,000
The Peninsula Hotels	15	36,000	Troon Golf	24	12,000
Points.com	21	1,000	Universal Studios	25	7,500
Preferred Hotels	15	25,000	USGA	24	1,500
Qantas	11	22,000	Vail	23	4,000
Radisson	17	20,000	Venetian Palazzo	19	35,000
The Ritz-Carlton	15	12,000	Virgin America	10	200
SeaWorld	25	8,100	Virgin Atlantic	10	1,000
The Signature	19	35,000	Whistler Blackcomb	23	5,000
Singapore Airlines™	10	1,000	Winter Park Resort	23	3,500
Snowbird	23	4,000	Wynn	19	35,000
Snowshoe Mountain	23	3,500			

SHOPPING

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
All-Clad	40	30,200	Bath & Body Works®	42	1,000
Apple	30	409,700	Baume & Mercier	36	415,100
Banana Republic	33	2,500	Bergdorf Goodman	33	5,000
Barnes & Noble Booksellers	43	5,000	Bose	30	37,000

REWARDS AT-A-GLANCE

TO LEARN MORE ABOUT THESE PARTNERS and browse your reward options, visit membershiprewards.com

SHOPPING CONTINUED

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
Brooks Brothers	33	5,000	Mercedes-Benz	43	26,000
Brookstone	43	2,500	Michael Kors	36	35,400
Callaway	44	173,000	Neiman Marcus	34	5,000
Calphalon	40	90,500	Nike	35	2,500
Canon	30	41,900	Nikon	30	5,000
Coach	33	5,000	North Face	45	5,000
Cole Haan	33	5,000	Oakley	45	24,100
Costco Wholesale Membership Certificate	43	5,500	Old Navy	34	1,000
Cuisinart	40	20,400	One Kings Lane	39	5,000
Dell Inc.	43	5,000	Oreck	41	2,300
Dooney & Bourke	36	33,300	Panasonic	30	14,200
Dyson	40	93,700	Pandora	37	31,400
FTD.com® Flowers & Gifts	43	2,500	PBteen®	39	5,000
Gap	33	1,000	Pottery Barn®	39	5,000
Groupon	43	1,500	Pottery Barn Kids®	39	5,000
Keurig	41	32,100	Ray-Ban	37	14,430
KitchenAid	41	57,560	Red Door Spas	42	5,000
Kohl's®	33	2,500	REI	43	2,500
Hewlett Packard	30	84,700	Restoration Hardware	39	5,000
The Home Depot®	39	2,500	Saks Fifth Avenue	34	5,000
Le Creuset	41	19,600	Samsung	31	122,300
Lagos	36	43,137	Sharp	31	23,600
Land's End®	33	2,500	SpaFinder®	42	6,000
L'Occitane	42	2,500	Sony	31	18,200

SHOPPING CONTINUED

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
Talbots	34	5,000	vente-privee	34	10,000
TaylorMade	45	24,100	Victoria's Secret	34	2,500
Titleist	45	7,800	Weber	41	152,600
Toshiba	31	108,300	west elm®	39	5,000
Tourneau	34	10,000	Williams-Sonoma®	39	5,000
Trek	45	77,400	Wine Enthusiast	41	5,500
Tumi	37	69,000	Zappos.com	34	5,000

DINING & ENTERTAINMENT

REWARD	PAGE	POINTS START AT	REWARD	PAGE	POINTS START AT
AMC Theatres®	54	3,500	McCormick & Schmick's Seafood Restaurants	51	5,000
B.R. Guest Hospitality	50	5,000	Morton's, The Steakhouse®	51	10,000
Benihana	53	5,000	National Amusement Theatres/Showcase Cinemas	54	4,400
Bonefish Grill	53	2,500	OpenTable®	51	3,200
California Pizza Kitchen	53	2,500	P.F. Chang's China Bistro®	53	2,500
The Capital Grille®	51	5,000	Rave Cinemas	55	4,400
The Cheesecake Factory®	53	2,500	Regal Entertainment Group	54	3,500
Chili's Grill and Bar	53	2,500	Roy's Hawaiian Fusion® Cuisine	51	5,000
China Grill Management	50	5,000	RubyTuesday	53	2,500
Cinemark Theatres	54	3,000	Ruth's Chris Steak House®	51	5,000
Fleming's® Prime Steakhouse & Wine Bar	51	5,000	Seamless.com	53	1,000
Fourth Wall Restaurants	51	10,000	Seasons 52	53	5,000
iTunes®	55	4,500	Smith & Wollensky™	53	10,000
Legal Sea Foods	53	5,000	Telecharge	57	7,000
Lettuce Entertain You® Enterprises, Inc.	50	5,000	Ticketmaster®	55	2,000
LongHorn Steakhouse	53	2,500	Zynga	55	200
Maggiano's Little Italy®	53	2,500			

REWARDS AT-A-GLANCE

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American Express® Gift Cards	57	5,000	Members Give	57	1,000
Use Points For Everyday Charges	57	1,000	Official Payments Corp®	57	200
Facebook	57	6,750	Pay1040.com®	57	200
American Express® Travelers Cheques	57	10,000			

BONUS POINTS PARTNERS

REWARD	PAGE	REWARD	PAGE
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Buy.com	59	Newegg.com	59
Crate & Barrel	59	1-800-Flowers.com	59
The Home Depot®	59	Target.com	59



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